

Invitation Letter for [East-West Alliance Summit](#) for Global Cybersecurity

23 September 2024

Respected Sir/Madam,

Cybersecurity is necessitating strong international collaboration to protect global digital infrastructure. Recognizing this need, the INCIBE and Swiss Cyber Institute have joined forces to organize a landmark summit, bringing together cybersecurity leaders from around the world.

On behalf of [INCIBE](#), and [Swiss Cyber Institute](#), we are delighted to invite you to the [East-West Alliance Summit for Global Cybersecurity](#), taking place during the [Global Cyber Conference 2024](#) in Zurich, Switzerland.

The Summit, scheduled for November 26, 2024, at the Dolder Grand in Zurich, will bring together over 50 high-ranking government officials from around the world, including heads of National Cyber Security Centers, Gov-CIRTs, Ministries, and key decision-makers. This event will provide a platform to strengthen international cooperation, fostering the exchange of ideas and strategies among global cybersecurity leaders.

Organized in esteemed partnership with INCIBE and the Swiss Cyber Institute, it seeks to enhance collaboration between European nations and their global partners, fostering a united front against cyber threats. By convening key stakeholders, the event aspires to strengthen alliances, share best practices, and promote a coordinated approach to addressing the intricate challenges of global cybersecurity.

As a delegate, you will benefit from full access to all areas on both conference days, including exclusive welcome dinner and the Gala Dinner. Our organisation covers your stay in Zurich, local transport and your travel, including a roundtrip flight ticket to Zurich.

Please, whether you may be interested in joining us in Zurich as highly anticipated guest, register [here](#) before 30 September 2024. For any clarification or query related to this invitation, please do not hesitate to contact [summit@swisscyberinstitute.com](mailto:summit@swisscyberinstitute.com) or you can call us +41 44 501 40 76

For more information on the schedule, agenda, and logistics, please see the details below.

Kind regards,

**Mr. Félix Barrio Juárez**  
Managing Director at Spanish National  
Cybersecurity Institute (INCIBE), Spain

**Mr. Samir Aliyev**  
Founder & CEO  
Swiss Cyber Institute, Switzerland



## Summit Agenda: Strengthening Global Cooperation in Cyber Space

### Tuesday, 26 November

- **09:00 - 10:00 | Opening Ceremony** of the Global Cyber Conference
- **10:00 - 10:30 | Coffee Break & Informal Networking**
- **10:30 - 11:30 | Opening Remarks and Keynote Address**
- **11:30 - 12:30 | Session 1:** Global Cyber Threat Landscape and Emerging Trends
- **12:30 - 13:30 | Lunch & Informal Networking**
- **13:30 - 14:15 | Session 2:** Enhancing International Cooperation to Protect Cyber Civil Rights of Citizens
- **14:15 - 15:00 | Session 3:** Fostering Public-Private Partnerships in Cybersecurity
- **15:00 - 15:30 | Coffee Break & Informal Networking**
- **15:30 - 16:30 | Session 4:** Building a Global Cybersecurity Market
- **16:30 - 17:30 | Closing Session:** Summit Summary & Future Roadmap
- **18:00 - 23:00 | Exclusive Gala Dinner & Swiss CISO Awards Ceremony**

### Wednesday, 27 November

- All delegations are invited to participate in the second day of the Global Cyber Conference.

### Accommodations & Transport:

- Guests will be hosted at the **Hyatt Regency Zurich Airport The Circle**.
- Local transportation will be provided for all guests.

### Flight & Participation Options:

- **Option 1: Summit Attendance on 26 November Only**
  - **Arrival in Zurich:** 25 November
  - **Departure from Zurich:** 27 November
- **Option 2: Summit on 26 November + Global Cyber Conference on 27 November**
  - **Arrival in Zurich:** 25 November
  - **Departure from Zurich:** 28 November

### Logistics and Coordination:

- A dedicated Project Manager will assist in coordinating round-trip flights to Zurich, and arrange airport transfers.
- For any inquiries or further details regarding this invitation, please contact us at [summit@swisscyberinstitute.com](mailto:summit@swisscyberinstitute.com).

